



INVITATION

MEDIA LAUNCH FISHERIES ACCREDITATION SCHEME

You are invited to the media launch of the Fisheries Accreditation Scheme, a major new initiative aimed at driving upwards the competence of fisheries managers and improving the welfare of fish in recreational fisheries.

The scheme is a joint venture by the Institute of Fisheries Management and the Angling Foundation, supported by the Environment Agency. Fisheries will be invited to become inspected by qualified IFM officers using the 'codes of practice' as a baseline for the standards that will be assessed. If successful, the fishery will be issued with a certificate – at gold, silver or bronze level - and will be entitled to state they are accredited at the site and on any publicity they produce.

The media launch will be hosted by Martin Salter MP, Labour's Parliamentary spokesman for Angling. He will be joined by speakers from the Institute of Fisheries Management, the Angling Foundation, the Environment Agency, the Professional Coarse Fisheries Association and the Fisheries & Angling Conservation Trust. The launch will include time for questions and photo opportunities.

The launch will take place on

Monday 17th September 2007, from 12.00 to 13.00hrs
at
Room R, Portcullis House, London, opposite Big Ben.

Location details are shown on the attached map.

NOTES

1. Further details and inquiries should be directed to Bruno Broughton Tel: 01952 691515; email: bruno.broughton@virgin.net
2. The public launch of the Fisheries Accreditation Scheme will take place at Nottingham Forest Football Ground, Nottingham, on Tuesday 18th September 2007, from 10.30 to 15.00 hrs. Further details are available from Valerie Holt. Tel: 0115 982 2317; Email: v.holt@ifm.org.uk